

Wayne Gersh

Ph.D.

Wayne Gersh, Ph.D. has been an Executive Business Coach and licensed Psychologist for over 20 years. He brings with him the science of cognitive behavioral psychology to solve business issues that impact your personal success. Dr. Gersh has co-authored two books and several articles in his field. He has given workshops and lectures on both the regional and national level for professional and lay audiences. He is affiliated with White Plains Hospital Center and Community Hospital Dobbs Ferry, where he is on the Bariatric Surgical Team.

Testimonials

"Dr. Wayne Gersh helped me realize that as a salesperson, staying focused on creating new business opportunities rather than obsessing on lost business would help me be more successful.

The change in my attitude has made a tremendous difference in how I approach my business. Instead of taking things personally, I have begun to be more objective when assessing why I did or didn't close a sale.

I highly recommend spending time with Dr. Gersh, as it has proven to be extremely valuable."

Warren S. Odette
Managing Director
Professional Development Group

"Dr. Gersh has been instrumental in helping me get through some very challenging times. He has helped get to the root cause of issues that were troubling me. He has helped me realize how essential it is to manage my energy. I was obsessed with time management, and Dr. Gersh has really helped me break through this misconception and make my days more productive and satisfying. Through thought provoking questions, take home exercises, and extensive coaching, he has helped me to look inwardly to what goals and achievements I was looking for and to be a more confident, successful individual. This has been a boon both personally and professionally."

David Wasserman
VP Sales, Vollrath Corporation

Professional Experience

Westchester Center for Behavior Therapy, *Director*
White Plains Hospital, *Clinical Psychologist*
Dobbs Ferry Hospital, *Clinical Psychologist*
United Ostomy Association, *Board of Advisors*
American Cancer Society, *Psychological Consultant*

Education

Adelphi University, Ph.D.
California State University, M.A.
State University College-Oneonta, B.S.

Accreditation

New York State License to Practice Psychology

Seminars

Stress Management
Habit Cessation at IBM
Living With Serious Illness

Published Nationally & Internationally

Mind Over Malignancy: *Living With Cancer*
Psychological treatment of cancer patients:
A cognitive-behavioral approach

**Call now to see how we
can help you or your company.
914.948.1411**

**www.wcbtonline.com
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We offer private and group sessions



Wayne Gersh, Ph.D. & Associates